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Raj Soin College of Business Newsletter

Raj Soin College of Business

9-2020

Raj Soin College of Business Newsletter - September 2020

Raj Soin College of Business, Wright State University

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SEPTEMBER 2020

A message from Dean Thomas Traynor

The Fall Semester is off to a great start! Few COVID-19 cases have been reported among the Wright State community, resulting in no sudden changes to class schedules since the semester began.

Following the articles below highlighting accomplishments by our students and faculty, please note the announcement of the forthcoming Wright Day to Give, which is an opportunity to help business students who are experiencing financial hardships due to the economic impact of the pandemic.



Sincerely,



Thomas L. Traynor, Ph.D. | Dean and Professor of Economics

Raj Soin College of Business | Wright State University



Business students build a pavilion for service dogs in above-and-beyond community project

There were many reasons for the Wright State University graduate business students not to complete the community service project. It was scorching hot. It no longer counted as a grade. And no one really expected them to. Yet they did.

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Student accountancy chapter wins top Beta Alpha Psi rating for 16th straight year

Wright State University's student accountancy chapter of Beta Alpha Psi has been awarded Superior status from the international honor society for the 16th consecutive year, the highest level of achievement.

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Kunal Swani serves as editor on special issue of marketing journal

Kunal Swani, associate professor of marketing at Wright State University, served as a co-editor of a special issue dedicated to business-to-business (B2B) advertising in the peer-reviewed journal *Industrial Marketing Management* (ABDC Ranking: A*).

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UPCOMING EVENTS



M.B.A. Virtual Open House

Wednesday, Oct. 14, 6–7 PM



Wright Day to Give

Thursday, October 1, all day

[REGISTER TO ATTEND](#)

[MORE INFORMATION](#)

Learn about the Raj Soin College of Business M.B.A. program during our Fall Virtual Open Houses.

Every year, hundreds of Raiders—alumni, students, parents, friends, neighbors, faculty, and staff—join us on our founders' day, October 1, to give back. Every gift, no matter the size, makes a difference.

Topics will include admissions, the application process, and curriculum requirements. Faculty and staff members will be available to answer questions about earning your M.B.A. at Wright State.

COLLEGE ALUMNI CHALLENGE

We challenge all alumni to make a gift to support any fund they're passionate about. When you make a donation, the Wright State college you graduated from will be counted toward the College Alumni Challenge. The college with the most alumni participation will earn \$1,500 in bonus funds.

The M.B.A. Virtual Open House is an excellent opportunity to learn about how Wright State can advance your career. Take your next step and more.

[MAKE A GIFT](#)

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Wright State University Raj Soin College of Business

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